

RISI marketing services

IFPTAJOURNAL



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2017 MEDIA KIT

Exclusive coverage OF THE FOREST PRODUCTS LOGISTICS INDUSTRY

The IFPTA Journal is the professional journal of the International Forest Products Transport Association. From transport and distribution to warehousing and materials handling of forest products the IFPTA Journal reaches a global audience of industry professionals who work in the logistics and transport industries.

Each issue delivers exclusive content from across the full spectrum of the forest products logistics industry. Features and columns cover the innovations and advancements of the industry, offering an invaluable forum for the most up-to-date information. Readers of the IFPTA Journal receive the latest industry news from around the world, as well as reporting and analysis of market trends and developments.

Advertisers in the IFPTA Journal communicate with a targeted international audience. Distributed exclusively to all members of the IFPTA and at major industry events, the IFPTA Journal has a worldwide impact through a constantly growing subscriber base.



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Issue No.	Editorial Highlights	Bonus Distribution	Production Dates
Q1	Port Profile Port of Savannah – Host of PPI Transport Symposium 22 2017 IT Solutions in Logistics Highlights of London Pulp Week Chairman's Corner – Board Beat – IFPTA News – Market Quotes	Breakbulk Asia Tissue World RISI European P&P Conference PaperCon Breakbulk Europe	Ad Close: Feb 3 Materials Due: Feb 10
Q2	Preview PPI Transport Symposium 22 Savannah 2017 Multi-Model Transport Logistics issues in Investment Projects European Outlook Chairman's Corner – Board Beat – IFPTA News – Market Quotes Shanghai Paper Week IFPTA on the Road - Vancouver Spring Board Meeting	RISI Asian P&P Conference Zellcheming Expo RISI Latin American Conference	Ad Close: May 5 Materials Due: May 12
Q3	Program PPI Transport Symposium 22 Savannah 2017 Green Logistics: The growing importance of sustainability Forest Products Markets in South America and Asia Chairman's Corner – Board Beat – IFPTA News – Market Quotes	China Paper Breakbulk Americas RISI North American Conference ABTCP Conference CEPI Paper Week London Pulp Week (Nov)	Ad Close: Aug 18 Materials Due: Aug 25
Q4	Report PPI Transport Symposium 22 Savannah 2017 Damage Prevention New Service Models in Forest Products Transport Chairman's Corner – Board Beat – IFPTA News – Market Quotes PPI TS22 activities/summary Fall Board Meeting IFPTA on the Road – London	PPI Awards Recycled Fiber Conference	Ad Close: Nov 17 Materials Due: Nov 24

Print Advertising Rates and Specifications

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Spread	€\$ 3,380	\$ 3,090	€€ 2,700	€ 2,470
Half Page	€\$ 1,535	\$ 1,360	€€ 1,225	€ 1,100
BLACK AND WHITE				
1 Page	€\$ 1,370	\$ 1,230	€€ 1,230	€ 970
Half Page	€\$ 1,070	\$ 965	€€ 965	€ 765
COVER				
2nd (inside front)	€\$ 2,150	\$ 1,965	€€ 1,715	€ 1,570
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SPECIFICATIONS			
	TRIM SIZE€	IMAGE BLEED	TYPE SIZE
Full Page	216mm x 280mm	€3mm on all sides	€
Full Page (live area)	€		€195mm x 251mm
1/2 Page Horizontal	€216mm x 139mm	+3mm on all sides	€
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1/2 page Vertical	€108mm x 280mm	+3mm on all sides	€
1/2 Page Vertical (live area)	€		€90mm x 251mm

PRINT AD MATERIALS

What should I Send?

Ads should be PDF, print-ready files.

Colour Format: Only CMYK – Process Colours

Final Trim Size: 216 x 280 mm

Paper Stock: 70 grams

Cover: 150 grams

Binding: Saddle-stitched

DELIVERY INSTRUCTIONS

How should I send the advert?

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The production manager will check all materials to ensure they meet specifications.

PRODUCTION NOTES

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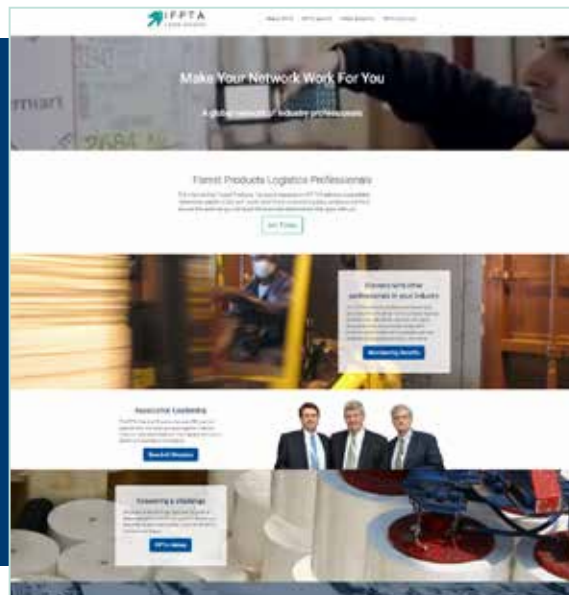
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Connect with other professionals in your industry

The IFPTA is the only professional networking association for the global forest products logistics professionals. We deliver relevant and highly focused services and activities designed to enhance and broaden the knowledge base and professional development of our members.

BENEFITS OF MEMBERSHIP INCLUDE

- Member Discounts**
 Save on registration fees for all IFPTA regional conferences and seminars, including the biennial PPI Transport Symposium
- Professional Networking**
 Unparalleled face time with other forest products logistics professionals to build business relationships that grow with you
- Global Association**
 Access an exclusive network of senior-level forest products logistics professionals representing every link in the supply chain
- IFPTA Journal**
 Stay informed with the industry's source for news and events, with comprehensive coverage of issues facing the industry
- Industry Knowledge**
 Broaden your expertise through educational opportunities that take your professional career to the next level
- IFPTA Connect**
 Network with other IFPTA members around the world through the online member directory to make valuable personal connections



MEMBERSHIP FEES 1-Year package: \$175 | 3-Year package: \$375
 To learn more about becoming an IFPTA Member, visit the IFPTA website at www.ifpta.org

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